

OBJECTIVE

Graphic/Web Designer, Mobile App Designer, UX/Visual Designer, Design/Web Manager

SKILLS PROFILE

- Project Management
- Design mobile apps within Apple guidelines.
- Print Marketing Collateral Graphic Designer
- Adobe CS5 (Photoshop, Illustrator, Flash, InDesign, Dreamweaver, Acrobat)
- Knowledge and experience with JavaScript, jQuery, PHP on Linux, Apache, hand-code XHTML, CSS
- SEO Best-Practices
- Manage Google Analytics, Facebook, Twitter, Yelp
- Microsoft Office 2010: Word, PowerPoint, Excel, Publisher
- Team player and coordinate with Developers, Management, Customers, Sub-contractors
- Self-motivated; able to effectively prioritize tasks for self and staff

EMPLOYMENT HISTORY

Visual Designer and Project Manager, 2011-Present

Vicki Wilson Designs, San Jose & Sacramento, CA

- Develop new design leads and provide on-going maintenance for existing clients.

UX/Visual Designer and Creative Manager, 2006-2011

InfoSpider, Inc., (Nolan Enterprises) Mountain View, CA

- Provide design leadership for all mobile app creation in the iOS environment. (Created 6 apps)
- Provide design leadership for all web site design/development for clients.
- Work in collaboration with team developers, executive management, and Apple.

Lead Graphic/Web Designer, 2000-2004

Cypress Semiconductor, San Jose, CA

- Lead Designer in MarCom Group on all print collateral including brochures, post cards, inserts, trade show collateral, emailers, newsletters, presentation packages.
- Lead Designer in the eBusiness Group responsible for the complete L&F of the Corporate, Extranet, and Intranet Sales & Marketing sites.
- Participate in creation of all on-line applications, including self-running demos and interactive applications.
- Work with interdisciplinary teams and collaborated with business units.
- Develop Web Best Practices and Corporate Style Guide. Develop on-line image library.
- Participate in User Experience studies.

Web Designer, 1999-2000

Promptu, Inc, San Jose, CA

- Team Designer in the creative production team. All design work for Promptu was SaaS.
- Hand-code HTML.
- HTML email blast designs.
- Customers included: Cisco, Shell Oil, Palm, Pervasive, Elsa.

EDUCATION

BA, Art (cum laude), 1998

San Jose State University

Bachelor's degrees obtained simultaneous

BA, Art History (cum laude), 1998

San Jose State University

Minors: Graphic Design, Photography

RECOGNITION

Macromedia Showcase, 2003

First Place Winner - Web Design 2000, Digital Media Arts Award Program

Dean's Honors, SJSU. Tau Delta Phi Honor Society, SJSU